

Vacancy

Marketing-Communication Internship at ICC Netherlands

Are you ready to embark on an exciting journey in the world of international business and communication? Join ICC Netherlands, part of the International Chamber of Commerce (ICC), representing 45 million businesses across 170 countries. We're on a mission to promote international trade, responsible business conduct, and a global approach to regulation.

As one of the 90 local chapters under ICC's umbrella, ICC Netherlands is seeking an enthusiastic marketing and communication student to support our ambitions. We're dedicated to promoting international trade, responsible business conduct, and a global approach to regulations.

Objectives

- Design a new communication strategy: Communication is the lifeline of our success. As an intern, you'll be at the forefront of developing a fresh communication strategy that resonates with our diverse global audience. Your innovative ideas will help us connect and engage with businesses and the public sector more effectively.
- Support day-to-day communication tasks: Dive into the daily activities within our small team. You'll gain hands-on experience in crafting compelling messages, managing social media, and interacting with international stakeholders.
- Make a difference with the Week of Integrity: Contribute to coordinating our awareness-raising campaign, the Week of Integrity. Your efforts will play a pivotal role in creating a more ethical and transparent global business environment.

Key Responsibilities

- Develop and execute marketing and communication strategies to promote our initiatives.
- Create a user-friendly online messaging and manage social media.
- Craft and edit content for various communication channels, including the website, company newsletter, brochures, and more.
- Assist in organizing and executing events, webinars, or other activities to raise awareness of our work.
- Conduct research and analyze industry trends and audience preferences to map our stakeholders.

What We're Looking For

- Currently enrolled in a bachelor's or master's degree program in Marketing, Communications, or a related field.
- A profound passion for ethical and sustainable business.
- Strong communication skills, both written and verbal.
- A creative and humorous personality.
- Experience with social media management and content creation.
- Exceptional attention to detail and multitasking abilities.
- The ability to work independently in a fast-paced environment.
- Experience with event planning is a plus.

What We Offer

- A dynamic and informal work environment.
- Creative freedom to express your ideas; we foster a collaborative and inclusive workplace where your ideas are valued.
- Hands-on experience in a rapidly evolving environment.
- Networking opportunities with major international players.
- A flexible work-from-home policy (2 days a week).

Interested?

Send your CV and motivation letter to info@icc.nl. Join us in shaping the future of international business and communication. At ICC Netherlands, your ideas and passion will make a real impact on the world.